

Orange County Council of PTA

2010 – 2011 Media Program

The Orange County Council of PTA would like to offer you and your company the opportunity to sponsor us for the 2010 – 2011 school year. Below you will find excellent opportunities to show your support for OCCPTA and have your company's information seen by hundreds to thousands of individuals.

Please, indicate your selection(s):

Orange County Council of PTA President's Handbook Sponsorship, ALL SUBMISSIONS MUST BE RECEIVED BY AUGUST 6, 2010. The handbook will be distributed in August 2010 to PTA presidents in Orange County and posted on the OCCPTA website at www.OCCPTA.org:

| | | |
|-------|-----------------------------|-------|
| _____ | Front Cover Inside | \$350 |
| _____ | Back Cover Outside | \$250 |
| _____ | Back Cover Inside | \$225 |
| _____ | Full Page (8.5" x 11") | \$200 |
| _____ | Half Page (8.5" x 5.5") | \$100 |
| _____ | Quarter Page (4.25" x 5.5") | \$50 |

Orange County Council of PTA Newsletter Sponsorship, to be published in up to six (6) newsletters (last newsletter for the school year to be published by June 30, 2011) , ad size is 8.5" x 5.5", due date will be emailed to you 10 days before deadline:

| | | |
|-------|---|-------|
| _____ | All six (6) newsletters | \$500 |
| _____ | Three (3) newsletters | \$300 |
| _____ | One (1) Newsletter (or pay by the newsletter) | \$125 |

Orange County Council of PTA Website Sponsorship, to be online until June 30, 2011:

| | | |
|-------|--|-------------------|
| _____ | Rotating Banner Ad (457 pixels x 77 pixels) maximum 10 banners | \$500 per banner |
| _____ | Static Button (120 pixels x 71 pixels) maximum 5 buttons | \$1000 per button |

Orange County Council of PTA Just the Pulp Sponsorship, to be sent a minimum of three (3) times per month, company's url will be used (no pictures), ending June 30, 2011:

| | | |
|-------|-------------------------------------|-------|
| _____ | All ten (10) months | \$150 |
| _____ | Five (5) months | \$85 |
| _____ | One (1) month (or pay by the month) | \$20 |

All digital media must be provided in .jpg format and either emailed to 2ndVP@OCCPTA.org or mailed on disk to the address provided below. OCCPTA is not responsible for misprints or broken links that were provided to OCCPTA by your company.

The Orange County Council of PTA reserves the right to refuse requested sponsorship ads. By having your company's sponsorship ad placed in the OCCPTA publications, website, or emails OCCPTA will acknowledge your company as a sponsor of OCCPTA. At no time will it be implied that OCCPTA recommends your company as a vendor, but will only thank your company as a sponsor. All sponsorship with limited imprints will be offered on a first come first serve basis.

TOTAL AMOUNT ENCLOSED: \$ _____

Please, make checks payable to: **OCCPTA** or **Orange County Council of PTA**
 Mail check to: OCCPTA = Media, 445 W Amelia St, 9th Floor, Orlando, FL 32801

Feel free to email Tammy Weaver at 2ndVP@OCCPTA.org for more information.

Name of Organization: _____
 Contact Name: _____
 City, State, Zip _____
 Website: _____
 URL for link: _____
 Phone: _____ Email: _____